

MADDI FIRMINGER

Minneapolis, MN | (952) 797-3276 | Firminger.Madeleine@gmail.com | linkedin.com/in/maddi-firminger

EDUCATION

2022-2026	UNIVERSITY OF MINNESOTA Bachelor of Science in Product Design Minors: User Experience, Entrepreneurship	Minneapolis, MN
2011-2012	BAYLOR UNIVERSITY Pre-Pharmacy	Waco, TX

EXPERIENCE

2025	DISPATCH IT <i>Product Design Intern, User Experience Research, May 2025 – Aug 2025</i> - Conducted user research and synthesized findings to identify usability gaps across driver-facing experiences. - Designed and prototyped UX/UI solutions for driver and internal operational tools. - Developed AI-driven automation workflows and presented recommendations to cross-functional stakeholders.	Bloomington, MN
2012-Present 2026	LEADERSHIP & OPERATIONS EXPERIENCE <i>Chair of Spirit Wear (PTO Board) — Head of Spirit Wear</i> - Lead end-to-end design and production for school spirit wear initiatives. - Generated over \$4,000 in sales through user-centered product strategy and merchandising.	Edina, MN
2024-Present	Classroom Coordinator — Countryside Elementary Coordinate communication, schedules, volunteers, and classroom activities between teachers and families.	
2024-Present	Reading Volunteer (Spanish Immersion) — Countryside Elementary Provide weekly Spanish reading support tailored to varying student learning and language levels.	
2012-Present	Operations & Project Management Managed complex household operations including budgeting, scheduling, logistics, and long-term planning.	

PROFESSIONAL DEVELOPMENT

2021	INTERACTION DESIGN FOUNDATION <i>UX Bootcamp, June 2021 – Aug 2021</i> Designed an enhanced Peloton app concept focused on interaction design and usability improvements.	Minneapolis, MN
------	---	-----------------

SKILLS

Design & Prototyping: Figma, Adobe Photoshop, Adobe InDesign, Adobe Lightroom, Vizcom, KeyShot

3D & CAD: SolidWorks

Productivity Tools: Google Docs, Google Sheets, Google Slides

Languages: Fluent in Spanish, Conversational in French